

# Economic Impact Survey North Dakota State Parks



- What is today's date?     /     /     2. What is the zip code at your home address?
- How many days will you spend at this state park on this trip?     days
- Do you intend to stay overnight in this park or elsewhere near this park on this trip?      Yes      No      N/A, I live in the local area. Please go to Q5.
  - If yes, how many nights?     nights     4b. Which of these lodging options apply:
    - overnight in the park      with friends or family      hotel, motel, or B&B      other campground      other
- Have you visited this state park before?      No      Yes     If yes, how many times in the last year?
- How many people (including yourself) are in your immediate group?     people  
This is the number of people for whom you will pay the bill on this trip, e.g. your family or close friends. If spending is just for you, enter 1.
- Thinking about your group, how much do you plan to spend on each of the following in conjunction with your visit to this park? We know this is a difficult question, but your responses are a critical component of our economic analysis.

Type of Expenditure for This Trip	Spending at or near the park	Spending elsewhere in ND
Admission or gate fees, parking, participation or registration fees	\$	\$
Food and drink (restaurants, bars, concessions)	\$	\$
Groceries	\$	\$
Retail shopping (clothes, souvenirs, gifts, personal items)	\$	\$
Lodging (hotels, motels, camping fees, B&B)	\$	\$
Travel expenses (gas, oil, repairs for personal vehicle)	\$	\$
Other travel expenses (rental car, taxi, airfare, train, bus)	\$	\$
Equipment and supplies (fishing tackle, camping gear, bait, batteries, etc.)	\$	\$
Recreation vehicle operation expenses (boat, jet-ski, snowmobile, other)	\$	\$
Equipment rental (canoes, bikes, boat, skis, snowshoes, etc.)	\$	\$
Entertainment (local attractions, museums, festivals, golfing, sports)	\$	\$
Other expenses (please specify)	\$	\$

***If you live in this community or the immediate surrounding area, please stop here and return your questionnaire. If you do not live in the immediate area or neighboring community please continue.***

- How important was this park in your decision to travel to this area?
 

0	1	2	3	4	5	6	7	8	9	10
No influence					Half					Only reason
- Does this trip replace any other previously planned trip to this park or surrounding?      Yes      No
- What other activities have you or do you plan to do while visiting this park?
 

<input type="checkbox"/> Visit friends and relatives	<input type="checkbox"/> Interpretive activity	<input type="checkbox"/> Business meeting	<input type="checkbox"/> Shopping	<input type="checkbox"/> Camping
<input type="checkbox"/> Visit local attractions	<input type="checkbox"/> Birding, wildlife viewing, nature study	<input type="checkbox"/> Dining / nightlife	<input type="checkbox"/> Sightseeing	<input type="checkbox"/> Horseback ride
<input type="checkbox"/> Swimming / water sports	<input type="checkbox"/> Biking or hiking	<input type="checkbox"/> Casinos / gambling	<input type="checkbox"/> Hunting / fishing	<input type="checkbox"/> Picnicking
<input type="checkbox"/> Park event	<input type="checkbox"/> Other (please specify)			

Thank you for taking the time to complete this questionnaire!  
 Questions should be directed to the North Dakota Parks and Recreation Department  
 Phone: 701-328-5358 Email: [parkrec@nd.gov](mailto:parkrec@nd.gov) or see the NDPRD website at [www.parkrec.nd.gov](http://www.parkrec.nd.gov)

# This survey is important

The North Dakota Parks and Recreation Department is conducting this survey in an effort to determine the economic contribution of its parks located throughout the state. The results of the survey will help the NDPRD in its decision making process as it allocates resources in years to come.

Input from visitors is important in estimating how much money is generated by the state parks, not only through park fees, but in the surrounding community. Responses will be used to estimate the average spending of park visitors in and around the state park. It will also give the NDPRD the economic activity generated by activities, events, attractions and facilities associated with the park. No information that can identify respondents is being collected and all responses are confidential.

Researchers at North Dakota State University will analyze the collected data and estimate the economic contribution of state parks. Data collection is being taken during a 12-month period during 2011-2012 with the final results expected by December 2012. If you are interested in the study findings, contact either the NDPRD at 701-328-5357, email [parkrec@nd.gov](mailto:parkrec@nd.gov) or its website at [www.parkrec.nd.gov](http://www.parkrec.nd.gov). This information and data from various other North Dakota Park Districts will also be available from the North Dakota Recreation and Park Association at 701-355-4458, email [clearfour@btinet.net](mailto:clearfour@btinet.net) or its website at [www.ndrpa.com](http://www.ndrpa.com).

Thank you for taking time to participate. The NDPRD appreciates your willingness to complete the survey and hopes you enjoy your visit to North Dakota state parks.

Return the completed survey at the deposit box located near the Iron Ranger at the park you are at or mail it to:

North Dakota Parks and Recreation Dept.  
1600 E. Century Avenue, Suite #3  
Bismarck, ND 58503-0649

*Thank you for your participation...*